BUILDING LINKS WITH BUSINESSES



PRESENTATION BY KEVIN PARKER

HEAD OF BUSINESS AT PHOENIX LEARNING ALLIANCE (GLOUCESTERSHIRE)

LINKEDIN: KEVINPARKER 10 TWITTER: @SBMINGLOS

TYPES OF BUSINESSES

KEY STAKEHOLDERS

METHODS OF COMMUNICATION

REASONS TO BUILD A LINK

BENEFITS

WHAT HAVE YOU GOT TO LOSE!

RAISING YOUR SCHOOL PROFILE

SUCCESS STORIES

THANK YOU!

LinkedIn: <u>kevinparker10</u> Twitter: @SBMinGlos